



CREATE2015

An entrepreneurship-based series at Judson University

Competition Information

Conceptual Idea (Due 01/30/15)

Enter Judson University's Shark Tank competition by submitting a 2-3 page document that answers the following:

Product / Service Overview

- ✚ What is the nature of the idea?
- ✚ How will it work?
- ✚ What does it look like?
- ✚ What is the problem to be solved and whom does it help?

Market Overview

- ✚ How big is the market?
- ✚ Who would be early users?
- ✚ Who is the competition and what are our differentiators?
- ✚ What technological or regulatory risks exist?

Financial Overview

- ✚ What are anticipated revenues?
- ✚ What are anticipated profits?
- ✚ What outside funding will be needed?

Contact Information

- ✚ Name
- ✚ Email
- ✚ Telephone number

Acceptance Notification (Sent 02/10/15)

Check your email for acceptance notifications.

Business Plan Workshop (February & March 2015)

Attendance is mandatory at one business plan workshop. Business faculty and other advisors will be available to work with students to provide ideas for enhancing the business plans.

Workshop 1: February 10

Workshop 2: March 10

Competition Ready Business Plans (Due March 27, 2015)

Submit final competition-ready business plan.

Individual Advising Meetings (Before April 10, 2015)

Schedule and attend a meeting to discuss presentation approach.

Submit final business plan and presentation for advance review by judges to facilitate Q&A event.

CREATE 2015 Judson's Shark Tank April 15 at 7 PM

Be at Thulin Performance Hall at Judson University by 6 PM.

- ✚ Presentation: 2 to 3 minutes
- ✚ Q&A: 5 minutes

Winners announced at end of event!

-- \$1,000 cash prize --